



## Press release

### FLIR Systems launches promotional packs for FLIR i-series and FLIR E-series

#### Time to replace your spotpyrometer? Or do you even want more?

Thermal imaging cameras are becoming a part of every electrician's toolbox. More and more users switch from a spotpyrometer to a thermal imaging camera for measuring temperatures in a non-contact mode.

If you decide to replace your spotpyrometer and buy a FLIR i-Series or FLIR E-Series before June 30<sup>th</sup>, 2013, FLIR offers you the following FREE value packs:

#### FLIR i-Series

If you decide to buy a FLIR i-Series you get the following accessories **FREE OF CHARGE**:

- A pouch
- A toolbelt
- A car charger so that you can charge the battery on the way to your next job

**Total savings on MSRP with this package: € 74\***

#### FLIR E30 / FLIR E40 / FLIR E50

If you decide to buy a FLIR E30 / FLIR E40 or FLIR E50 you get the following **FREE OF CHARGE**:

- A pouch
- A toolbelt
- Extra battery for your thermal imaging camera
- A battery charger

**Total savings on MSRP with this package: € 326\***

#### FLIR E60

If you decide to buy a FLIR E60 you get the following **FREE OF CHARGE**:

- A pouch
- A toolbelt
- You choose between an extra 15° lens or an extra 45° lens. The 15° lens is ideal when you want to inspect targets that are a distance away. The 45° wide angle lens allows you to capture more in one thermal image.

**Total savings on MSRP with this package: € 1,943\***



Take advantage of these unique offers and order your FLIR i-Series or FLIR E-Series thermal imaging camera before June 30<sup>th</sup>, 2013

\* Excl. VAT. Imagery used for illustration purposes only. Technical specifications subject to change without notice. This action is valid from March 15<sup>th</sup>, 2013 until June 30<sup>th</sup>, 2013 and can not be combined with any other FLIR Systems promotional offer. This promotion is valid in the following countries / regions: Africa, Afghanistan, Albania, Austria, Bahrain, Belgium, Bosnia, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, France, French Polynesia, Germany, Greece, Guadeloupe, Hungary, Iceland, Iraq, Ireland, Israel, Italy, Réunion, Jordan, Kuwait, Latvia, Lebanon, Libya, Lithuania, Luxembourg, Macedonia, Malta, Martinique, Montenegro, the Netherlands, New Caledonia, Norway, Oman, Pakistan, Poland, Portugal, Qatar, Roumania, Russia, Saudi Arabia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, UAE, UK, Yemen.

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## **About thermal imaging**

Thermal imaging is the use of cameras constructed with specialty sensors that “see” thermal energy emitted from an object. Thermal, or infrared energy, is light that is not visible to the human eye because its wavelength is too long to be detected. It’s the part of the electromagnetic spectrum that we perceive as heat. Infrared allows us to see what our eyes can not.

Thermal imaging cameras produce images of invisible infrared or “heat” radiation. Based on temperature differences between objects, thermal imaging produces a clear image. In contrast with other technologies, such as light amplification, thermal imaging needs no light whatsoever to produce an image on which the smallest of details can be seen. Thermal imaging provides full visibility irrespective of the prevailing light level and weather conditions.

It can see in total darkness, in the darkest of nights, through fog, in the far distance, through smoke and is able to detect anyone hiding in the shadows. It is used for security and surveillance, maritime, automotive, firefighting and many other applications.

## **About FLIR Systems**

FLIR Systems is the world leader in the design and manufacturing of thermal imaging cameras for a wide variety of applications. It has over 50 years of experience and thousands of thermal imaging cameras currently in use worldwide for predictive maintenance, building inspections, research & development, security and surveillance, maritime, automotive and other night-vision applications. FLIR Systems has eight manufacturing plants located in the USA (Portland, Boston, Santa Barbara and Bozeman), Stockholm, Sweden, Tallinn, Estonia and near Paris, France. It operates offices in Australia, Belgium, Brazil, China, Dubai, France, Germany, Hong Kong, India, Italy, Japan, Korea, the Netherlands, Russia, Spain, UK and the USA. The company has over 3,200 dedicated infrared specialists, and serves international markets through an international distributor network providing local sales and support functions.

If you would like more information about these packages or about FLIR Systems and its wide range of thermal imaging cameras for a wide range of applications, please contact:

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