



Quik Stik® Mini **TWIST-UP** **SOLID PAINT MARKER**

Markal®

Findings

What is Quik Stik Mini®

Why use it

How it works

Where it works

Features & Benefits

Quik Stik®

Why it's Better



Introduction Topics

Markal®

Extensive market research by the Markal[®] team found the following valuable information:

- Customers want a paint marker that dries quickly and writes on any surface.
- End-users want a fine-line solid paint marker.
- Need for a compact and slim marker to mark in hard to reach areas.

Findings



Quik Stik® Mini is a compact solid paint marker ideal for fine line marking

- Quik Stik® Mini is high quality paint inside a convenient twist-up, plastic holder.
- The smooth-marking paint marker dries quickly for immediate use of marked items, increasing efficiency.
- Quik Stik® Mini is engineered to mark on and write through numerous applications including smooth, rough or dirty surfaces.



What is Quik Stik® Mini

Fine-nibbed markers cannot withstand the challenges of rough industrial surfaces, but that's not true of **Quik Stik® Mini**.

- The solid paint molded into the convenience of a marker gives users the opportunity to mark on virtually any surface, outperforming ink markers with delicate nibs and wax crayons that break or fade.
- The molded paint is engineered to mark on surface temperatures up to 200 C. As a result, Markal's Quik Stik® Mini makes long-lasting marks for clear identification, where other markers and wax crayons simply char, crack or burn off.



Why Use Quik Stik® Mini

Markal®



- The twist-up knob allows you to advance and retract the paint as needed for complete use of the marker.
- The smooth-marking paint applies a thick opaque mark that adheres to any surface.
- Quik Stik[®] Mini marks quickly dry to reduce smears. This allows workers to immediately handle marked parts, increasing efficiency.
- When you are finished using Quik Stik[®] Mini, the self-storing cap creates a complete airtight seal. When you hear the cap click shut, the marker is sealed for freshness.

How Quik Stik[®] Mini Works

Quik Stik[®] Mini can provide identification solutions for virtually every industry, including:

Welding & Metal Fabricating

Automotive Aftermarket

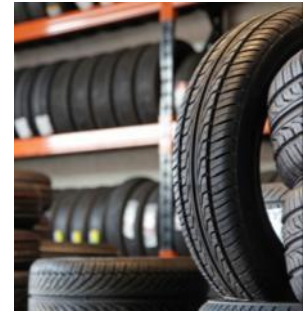
Ship Building

Tire production/re-treading

Construction

Pipelines

& Many More



Where Quik Stik[®] Mini Works

Markal[®]

Quik Stik® Mini can mark well on many surfaces. However, the compact solid paint marker was engineered for superior marking on these surfaces:

- Steel and iron
- Pipes and tubes
- Rubber
- Cement, stone
- Glass, ceramic
- Coding alloys
- Lumber/timber



Where Quik Stik® Mini Works

Markal®

“Pocket-sized paint marker in twist-up holder”



Product Features

Markal[®]

- Mark will not permanently ghost on glass
- Clip cap allows for easy storage in pocket or tool belt
- 2-Butoxyethanol Free: a commonly used organic solvent that is considered to be a carcinogenic agent.
- Available in 4 colors: White, Yellow, Red, and Black
- Case Information:
 - 48 markers
 - 4 inner boxes x 12 markers/each



Product Features

Quik Stik® Mini

- ✓ Self-storing clip cap
- ✓ Turn up knob
- ✓ Retractable
- ✓ Widest temperature Range: -18°C to 200°C



Competitor S

- x No Clip Cap
- x Wide base- hard to fit in pocket
- x Thicker marks make fine marks difficult



Competitor N

- x No Clip Cap
- x Not retractable
- x Screwdriver required for advancing
- x Marker slips back under pressure



Why Quik Stik® Mini is Better

Markal®

Quik Stik® Mini is a compact version of Quik Stik®,
a smooth-marking, solid paint marker.



Quik Stik®

Markal®

“Same reliable paint marker with a bold new look!”



Quik Stik®

Markal®

Quik Stik®

- ✓ 20% larger than other brands
- ✓ Longer write-out than competition*
- ✓ Self-storing cap
- ✓ Turn-up knob
- ✓ Retractable
- ✓ Widest temperature range: -18°C to 200°C
- ✓ Made in the USA



Competitor S

- x Smaller temperature range
- x Low opacity on some colors
- x Harder pressure required for marking



Competitor N

- x Easy to lose cap
- x Need screwdriver to advance marker
- x No twist knob for retracting
- x Difficult to use 100% of marker



Why Quik Stik® is Better

* When marked on the same surface

Markal®

- Unique twist-up function and durable paint formula create maximum functionality for your customers
- The markers work as hard as the tradesmen you sell to
- Different marking sizes to fit all your customer's needs
- Easy promotional pair



Why include in your Catalog?

Markal®

Request
a sample
TODAY!

Quik Stik[®] and Quik Stik[®] Mini

Twist-Up Solid Paint Marker



Visit markal.com for product specifications,
literature and other important information.

Thank you

Markal[®]